

ADVERTISING CREATIVE

TIZIANA MAINARDI

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Education

- 2017- 2021** **The University of Tampa** *Tampa, FL*
Bachelor of Arts in Advertising and Public Relations.; Creative Concentration
- 2002 - 2017** **SERAN Bilingual School** *San Pedro Sula, Honduras*

Experience

- Proyecto 7** *International*
CEO
2020-Present
- Founded a digital media brand that spreads positivity through art inspired in popular culture.
 - Design branding, packaging, logos, and related elements for brands and small businesses.
 - Craft commissioned hand-painted pieces and unique wall art.
- Ambienti- Interior Design and Lifestyle** *San Pedro Sula, Honduras*
Brand Advisor and Designer
2019-Present
- Tasked to make graphics for wall pieces, and social media.
 - Assisted as creative director of brand photoshoots.
 - Plan social media posts.
 - Advice on in-store aesthetics and decoration.
- The Bird-Jewelry Shop** *San Pedro Sula, Honduras*
Creative/Design Director Intern
2019-2021
- Worked closely with the brand owner to come up with a brand refresh
 - Created graphics for the brand website.
 - Managed social media presence and International sales website.
 - Designed new brand packaging.
- The University of Tampa Call Center** *Tampa, FL*
Telecounselor
2019-2020
- Worked with the admissions department answering and filtering phone calls before referring them to the right departments.
 - Guided campus tours.
 - Assisted on The University of Tampa's open houses.

Skills

Technology: Adobe: Photoshop, InDesign, Illustrator and HTML5/CSS3.
Microsoft: Word, Excel and PowerPoint.

Language: Spanish (fluent); English (fluent) Italian (proficient)

Awards: The University of Tampa Academic Achievement Scholarship for International Students

Interests: Contemporary Art, Graphic Design, Digital Artwork, Creative Coding Music, Travel.